

# The Engagement **MAX**imizer Virtual Checklist

Incorporate these 9 (must-do) strategies and techniques to **MAX**imize Engagement at your next meeting, event, summit or conference...

- ✓ **Keynotes** > Engaging and electrifying
- ✓ **Emcees** > Professional, playful, innovative emcees to ignite, inspire and entertain
- ✓ **Team Building** > more engagement, creative fun, improved connections, better relationships, stronger bottom line and greater productivity
- ✓ **Pre-event videos** > to increase engagement, signups, and member participation and set the stage so that the event starts with positive, interactive engagement
- ✓ **Educate** > participants in advance to reduce/eliminate house-keeping duties at the start of the event
- ✓ **Mini engagement sections** > throughout the event create engagement sections (Pub Trivia, Blind Karaoke, Family Feud, Name That Tune, Dance Breaks) to increase engagement, keep participants active and involved
- ✓ **Maximize engagement** > utilize comment wall, chat box, hive mind elements, prizes, quizzes and contests
- ✓ **TV Energy** > using reports and trailers
- ✓ **Breakout Rooms** > create a place of reflection, education & discussion

Need help creating a Virtual Engagement road-map for success? Call the experts at Engagement Unlimited. We have professionals who use engagement strategies & techniques designed to multiply, magnify & **MAX**imize engagement at your event.

**It's not rocket science BUT it is Engagement Science!!**

**[EngagementUnlimited.ca](http://EngagementUnlimited.ca) 604-649-4867**